



 partners

*Business  
Profile*

*We are partners*



[www.wearepartners.co](http://www.wearepartners.co)



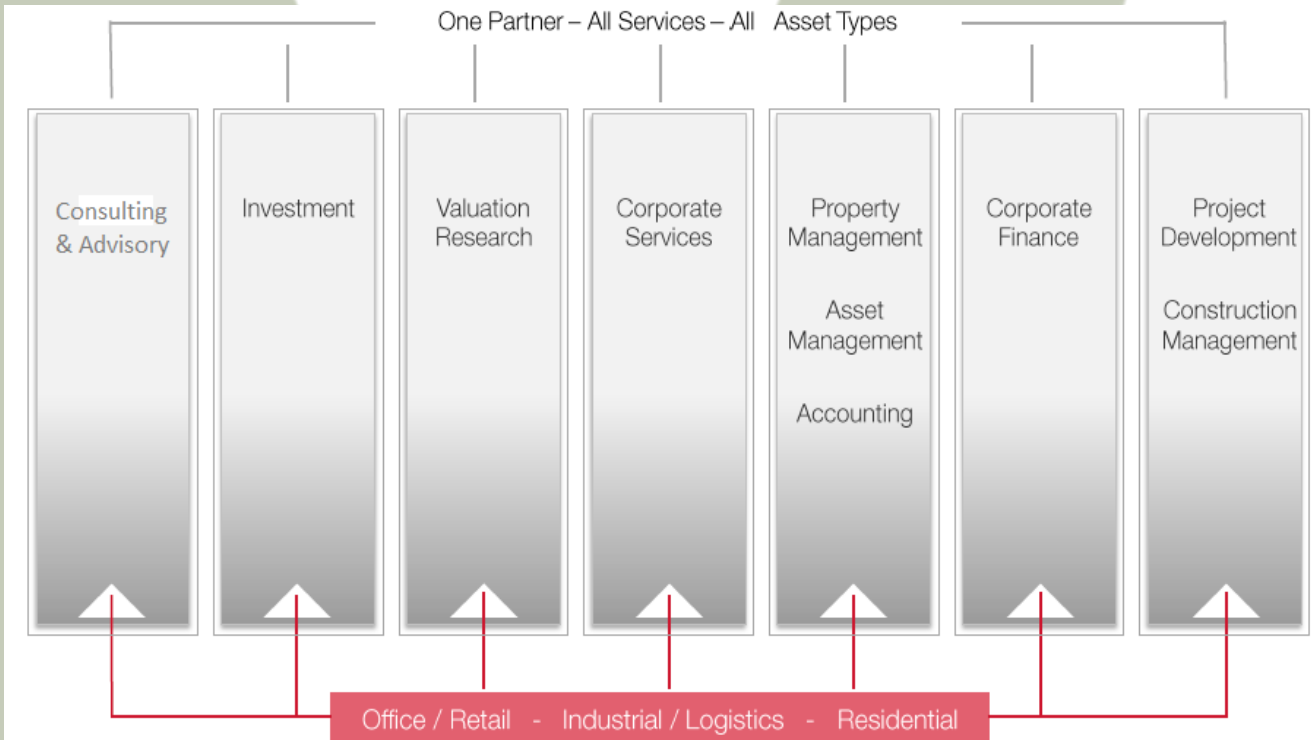
# partners

We believe in partnerships in all field of our services, our professional team of consultants are our partners and are capable of providing the professional services to developers, investors and owners to market their properties and projects, to provide the management systems for existing properties and to provide the professional advice required for our clients to make informed decisions.



Our clients are our partners, we take our clients business and our relationship with them as long-term partnerships based on transparency, best practices and on mutual trust.

# partners



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## ➤ Presence in Saudi Arabia



- We are in People Business, our professional are our partners with one focus i.e. **YOU...**
- We believe in relationships; we consider our clients as our partners with common goals i.e. **YOUR SUCCESS...**
- At partners, **its personal**. We work harder, faster & smarter to ensure success in every deal with full **transparency, trust & ensuring best practice...**

# Services



## ➤ Investment Services



Our team of professionals and experienced sales teams, allow us to effectively penetrate major, secondary and tertiary markets across Saudi Arabia. Our deep understanding of real estate capital market trends, strong investor relationships, efficient platform and property & market specific expertise allow us to close transactions in the most timely and efficient manner. Our goal is to execute transactions at the highest possible price and meet client deadlines. Successful transactions are supported by robust investment and asset management strategies. We will guide you in your investment decisions and help you address and mitigate the financial effects of any uncertainties or risks.

Our Sales Services include:

- Investment Sales
- Residential & Commercial Properties
- Land/ Plots Investment Sales
- Project Sales (Off Plan & Built)
- Industrial Sales

## ➤ Leasing Services



The key to the financial success of all investment real estate is the ability of the owner to obtain and retain tenants. We execute marketing and leasing programs for owners and investors, securing tenants and negotiating lease terms that support our clients' best interests.

Our leasing philosophy is to address every assignment as though we were the owner and to view those assignments from a focused, strategic angle. From developing the leasing strategy and discerning the strengths of your asset to determining the best marketing strategy and attracting the most suitable tenants, we bring a proactive leasing approach to your asset so you can focus on continuous financial growth.

Our Leasing Services includes:

- Residential Leasing
- Corporate Leasing & Services
- Industrial Leasing
- Retail Leasing & Mall Management
- Sales & Lease back

## ➤ Investment & Development Advisory

Partners works with developers seeking to maximize their real estate position and strategies for properties ranging from portfolios of owned real estate and non-performing real estate, multi-family properties, hotels, industrial parks and corporate headquarters.

Our integrated investment services enhance value and bring key intelligence to the sales process with in-depth market research, acquisition & disposition expertise, due diligence processes, asset optimization solutions, customized analytics & feasibility studies, appraisals and valuation. We offer a team who specialized in a specific sector and assist our client in the following:

- Development Strategic Advisory
- Highest & Best Use Studies
- Feasibilities & Market Analysis
- Valuation



## ➤ Research Services

Partners leading research service has become a respected industry authority for real estate market intelligence with an extensive database on property spectrum including residential, commercial, retail and industrial. With active coverage of all major cities across Saudi Arabia, we pride ourselves on our unique ability to understand and interpret market behavior for the benefit of our clients' decision-making process. The scope of our market research reports generally includes the following headings per asset classes, plus information specific to each client's project:

- Key Factors affecting the sector
- Current Supply & Characteristics
- Case Studies of the competing projects
- Demand Characteristics
- Key Performance Indicators
- Conclusion
- SWOT Analysis
- Market Outlook & Opportunities



## ➤ Project Marketing

We provide our developers with the best available marketing resources and support systems to showcase their projects. From analytics to expert graphic design and creative solutions, our marketing professionals possess a broad yet highly-specialized skill set to ensure your asset's benefits are noticed by your target audience and communicated effectively.

Whether you require a simple property brochure or a comprehensive advertising and PR campaign, our marketing experts will work side by side with our brokerage, property management, and research teams to develop an innovative marketing strategy tailored for your asset.

Services include brand creation, budgeting, renderings, building image enhancement, coordination of client relations and events, production of digital content, print marketing, multimedia campaigns, and video tours. Our experts maintain relationships with local and regional press, providing PR services and guidance when appropriate.

Our job is to make an impression, to stand out from the crowd and, most importantly, to make you and your properties look outstanding.

We have worked on number of projects and have in-depth knowledge of local real estate needs. We work closely on the development, and advise our clients from time to time. We adopt different strategies as per the nature of the project we involved.



## ➤ Property Management

Our Property Management team will oversee every aspect of handling your valuable property. A team is well equipped with specialist in their specialized fields using updated techniques and technology to serve our clients.

Our Management Services includes.

- **Property Marketing** – Specific designs and medium opted to market your prestigious property
- **Leasing Strategy** – Identification and short listing of suitable tenant
- **Lease Administration** - Management system to take care of leases and documentation
- **Collection and Financial Reporting** – Using Specialized software to make error free collections and quick accounting system to generate account on a single click
- **Property Periodic Maintenance and Up gradation** – Team of qualified & experienced Engineers and Supervisors to perform proper & keep record of proper Maintenance.
- **Facilities Management**
- **Tenant & Landlord Relationship**







*Your partner in your real  
estate needs*



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